



WFC Lanchkhuti

Empowering
Women
Since 2008!



History and achievements



Women's Football
Club Lanchkhuti





Women's Football Club Lanchkhuti – timeline

2008

Women's section at the Football School



Founder & CEO:
Durmishkhan Chkhaidze
Head coach:
Avto Ormozadze

2014

Women's experimental Football and Rugby school



Founder & CEO:
Durmishkhan Chkhaidze
Head coach:
Kakha Urushadze

2016
















Women's Football Club Lanchkhuti established



Founder & CEO:
Durmishkhan Chkhaidze
Head coach:
Giorgi Chkhaidze



A track record of sustainable success since 2017

2017	2018	2019	2020	2021	2022	2023	2024	2025
								
3 rd place	Runner up	Champion of Georgia	Runner up	Champion of Georgia	Runner up	Champion of Georgia	Champion of Georgia	Runner up
								
		National Cup	Final stage 1/32 round	National Cup	Qualification 1 st round		Qualification 1 st round	Qualification 2 nd round



National achievements



Champions

WFC Lanchkhuti - Georgia's most decorated club - has claimed the 2024 national title, earning our fourth championship and second in a row.



National achievements



Cup winners

WFC Lanchkhuti has added to its legacy by winning the Georgian National Cup twice - in 2019 and again in 2021.



National achievements

Best Coach

Our Head Coach, Giorgi Chkhaidze, has been honored three times as the Best Coach in the Georgian Women's Football League.





International achievements

59		PSV Netherlands
60		Milan Italy
61		Breznica Montenegro
62		Kristianstad Sweden
63		Qiryat Gat Israel
64		Lanškroutský Georgia

UEFA Ranking

64th place

– after defeating the Neftci Baku in the UEFA champions league 2024, the highest ever position achieved by a Georgian club in the UEFA rankings.



International achievements



UEFA Ranking

By beating North Irish champion Cliftonville in the Champions League qualification final (August 2025), we achieved our fourth UWCL win - an all time record for a Georgian club.



Reaching the final stage of champions league 2020!

Instagram post from UEFA Women's Champions League (@wchampionsleague) featuring a team photo of Lanchkhuti.

The image shows a group of 11 female football players in red and white Lanchkhuti kits, posing on a green field. A small UEFA Women's Champions League logo is overlaid on the top right of the image.

Post Text:

wchampionsleague 🇧🇪 🇧🇪 A salute to Lanchkhuti for Georgia's best-ever performance in UEFA women's competition 🇧🇪

#UWCL

71w

giofannirahman Lanchkhuti already better than all of Georgian teams

4,387 likes

DECEMBER 20, 2020

Log in to like or comment.

A group of soccer players in blue and white uniforms are celebrating on a field. One player in the center has the number 10 on his back. They are surrounded by other players and a crowd of spectators in the background. A red text box is overlaid on the left side of the image.

Sponsorship opportunities & Information



The first team plays in the 1st tier Georgian league



1st team

Teams

The first team makes a total of 26 appearances – 24 games in the championship and at least 2 games in the national cup competition.



The second team plays in 2nd tier Georgian league



2nd team

Teams

The second team
(farm club)
makes a total of
28 appearances –
14 home games
and 14 away
games.



What we offer - advertisement



Jersey Adverstisement

The sponsor logo will be placed in a prime position on the front side of the official match jersey, ensuring maximum visibility.



What we offer – social media



Game poster

The sponsor logo will be prominently displayed on all game announcement cards published on our social media - ensuring consistent, high-visibility exposure.



What we offer – social media



Press wall

Post-match interviews with the Best Player achieve more than 200,000 views on our social media annually - offering outstanding visibility for partners.



What we offer – social media

oard/insights/posts

Home, Posts, Insights, Messages, Videos

Turn on Facebook story insights
See insights for your Facebook stories from the last 28 days. This will also archive stories on your Page or profile.

[Turn on](#) [Learn more](#)

Content [Create post](#) Last 90 days

	Views	Reach	Interactions
 რა ყოფილა გურია ❤️ 10 Nov 2024	48,900	41,217	1,185
 ლანჩხუთი საქართველოს ჩემპიონია! 9 Nov 2024	81,983	34,091	617
 გოლი! GOAL! 73 წთ. ლელა ჭიჭინაძე ქსკ ლანჩხუთი 1 - 1 ქსკ კვარტალი 9 Nov 2024	3,677	1,619	41

Media Coverage

- 14,000 followers (organic growth) on social media.
- Over 700,000 views on content posted or streamed across social media accounts.
- All views achieved without boosting.



What we offer – outdoor advertisement



Flags / Banners

Sponsor flags and banners (3X6) will be displayed at every home match - a total of 27 home games throughout the season.



What we offer – Product Placement

Product placements

Product-placement videos will be published across our social media platforms throughout the season, reaching around 25,000 viewers on Facebook alone.





Missing you
as Partner
in 2025



But looking
forward
in 2026

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