



**WFC Lanchkhuti
and Sponsorship Opportunities in 2025**



Achievements in 2024



Champions!

Women's Football Club Lanchkhuti has become the champions of Georgia in 2024, marking their **fourth title** in the club's history and their second consecutive victory!

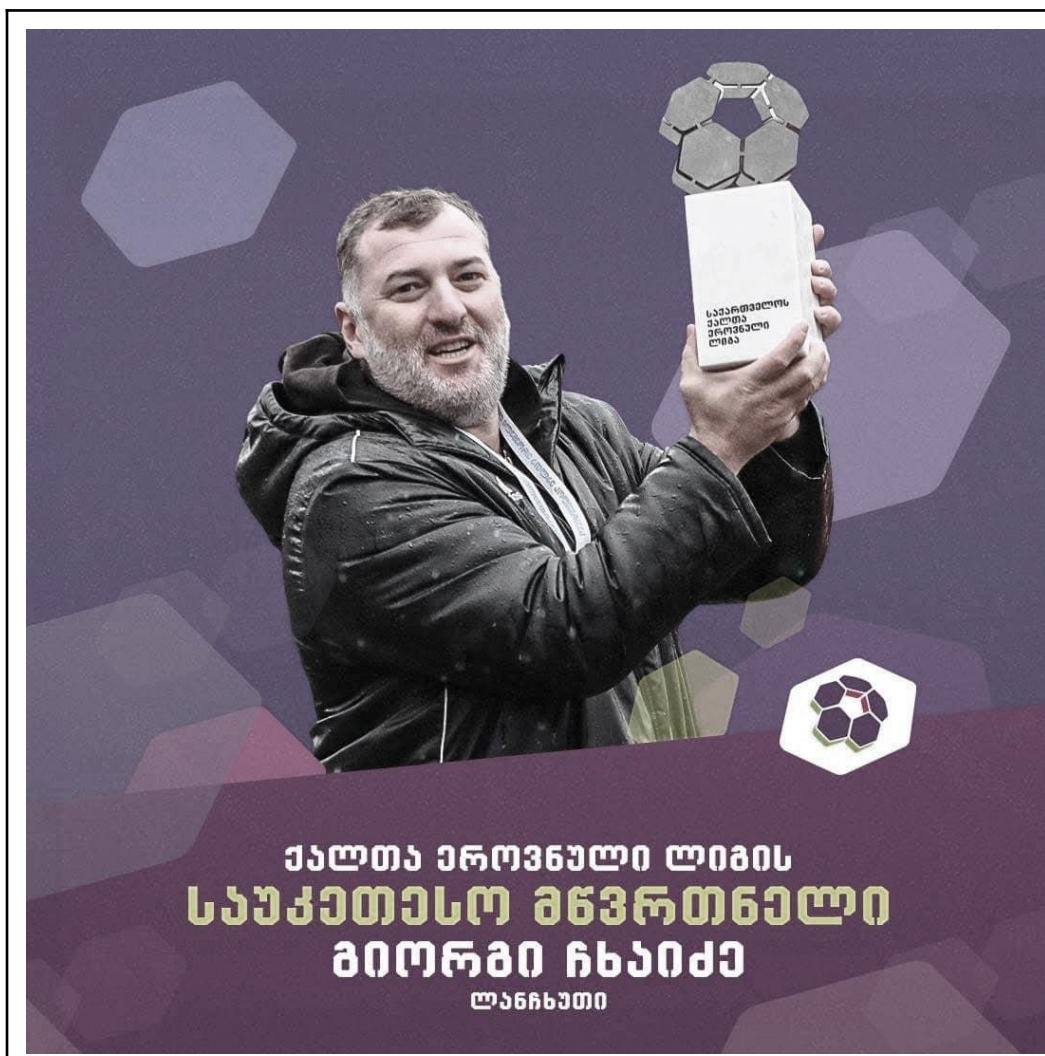


On a sustainable success track since 2017!

2017	2018	2019	2020	2021	2022	2023	2024
							
3 rd place	Runner up	Champion	Runner up	Champion	Runner up	Champion	Champion
							
		National Cup	1/32 round	National Cup	Qualification		Qualification



Other achievements in 2024



Best Coach

Our Head Coach -
Giorgi Chkhaidze
won the Best Coach
Award in the
Georgian Women's
Football League in
2024.



Other achievements in 2024



Best Player

Our striker – **Teona Bakradze** won the Best Player Award in the Georgian Women's Football League in 2024.



Other achievements in 2024

59



PSV
Netherlands

60



Milan
Italy

61



Breznica
Montenegro

62



Kristianstad
Sweden

63



Qiryat Gat
Israel

64



Lanchkhuti
Georgia

UEFA Ranking*

64th place

– after defeating the Neftci Baku in the UEFA champions league, the highest ever position achieved by a Georgian club in the UEFA rankings.

*September 2024



Other achievements in 2024



1st team

Teams

The first team made a total of **22 appearances** – 20 games in the championship and 2 games in the UEFA Champions League.



Other achievements in 2024



2nd team

Teams

The second team (farm club) made a total of **26 appearances** – 13 home games and 13 away games



What we offer - advertisement



Jersey Advertisement

The Company Logo
will be placed on the
front side of the
playing jersey



What we offer – social media

17 მარტი 15:00

K'ARCHER

VS

WFC LANCHRUTI

WFC LANCHRUTI

K'ARCHER

თბილისი. ნუსუბიძის საფეხბურთო ცენტრი

Game poster

The logo will be placed on every game **announcement card** for social media.



What we offer – social media

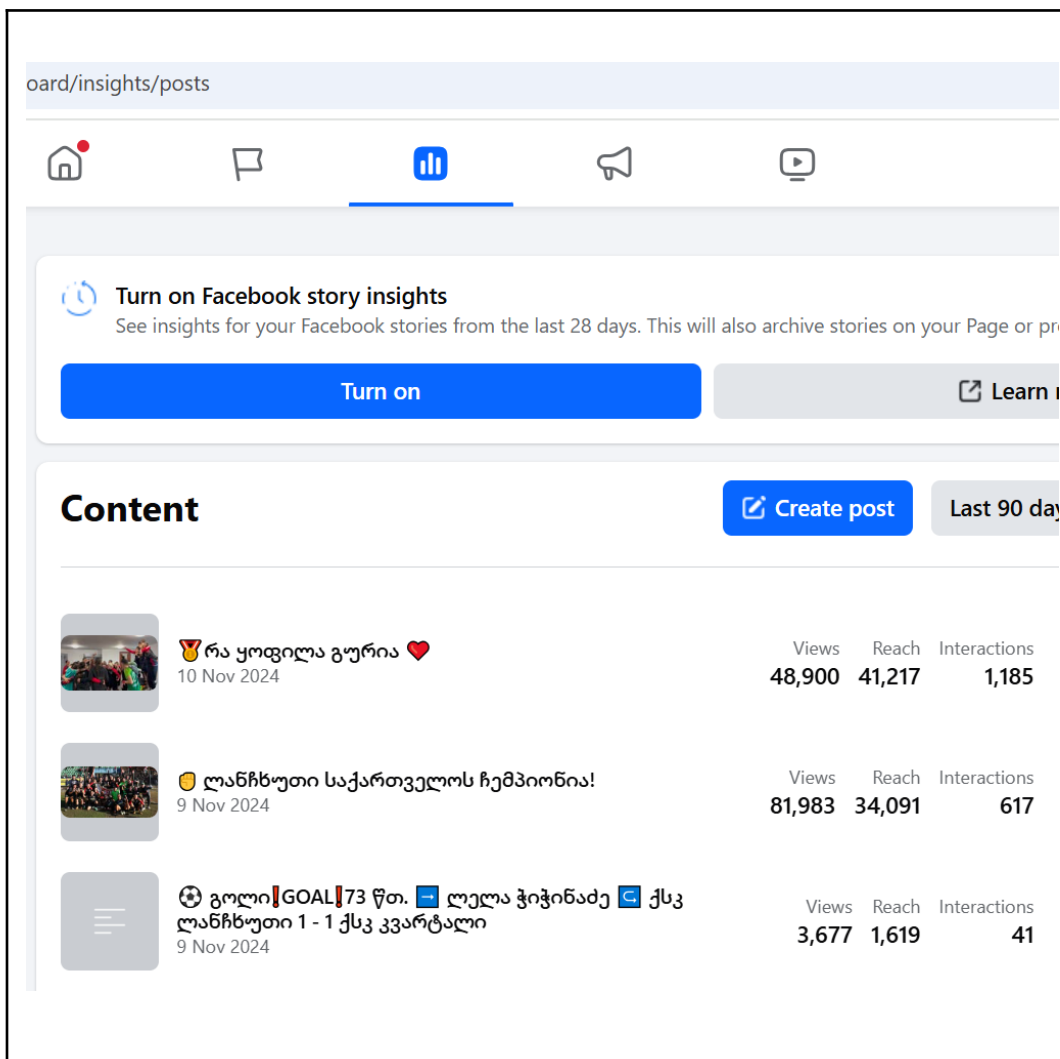


Press wall

After every match, the best player and the head coach will be interviewed in front of the press wall – in total above **170,000 views** on our social media account in 2024!



What we offer – social media



Media Coverage

- **13,000 followers** (organic growth) on social media.
- **Over 700,000 views** on content posted or streamed across social media accounts in 2024!
- **All views achieved without boosting!**



What we offer – outdoor advertisement

Banners

Stadium banners (3x6 meters) will be placed during every home game – in total **25 home games** have been played in 2024.





What we offer – outdoor advertisement



Flags

Sponsor flags will be placed during every home game – in total **25 home games** have been played in 2024.



What we offer – Product Placement



Product placements

Two product placement videos have been created and posted on social media in 2024, achieving around **25,000 views** on our FB page.



Sponsorship annual packages for 2025

Sponsorship Category	Shirt (front) sponsorship	Shirt (back) sponsorship	sleeve sponsorship	Training kit sponsorship	Match day sponsorship	Social media sponsorship	Press conf. Backdrops	Interview Sponsorship	Product Placement	Stadium Banners
Sponsor	●	-	-	●	●	●	●	●	●	●
Partner	-	●	-	-	-	●	●	-	-	●
Supporter	-	-	●	-	-	●	●	-	-	●
Friend	-	-	-	-	-	-	●	-	-	●
Explanation	Company's logo featured on the official playing jerseys on the front side	Company's logo featured on the official playing jerseys on the back side	Company's logo featured on the official playing jerseys on the sleeve	Company's logo featured on the team's training / warming up kit	Sponsor specific matches, Player of the Match award promotion	Presence on the club's social media accounts and digital platforms	Logo presence on the team's press conference back banners	Pregame, half-time and post game interview sponsorship (players&coach)	Engagement of the players in product / service promotion activities	Outdoor banners (1 x 6 meters) placed around the playing pitch



Missing you as sponsor in 2024 😊





But hoping to see you as sponsor in 2025 😊



Please contact us:

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